

Alter Business Landscape with Open Source Python

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The Karachi Dynamic

- PwC estimates an annual GDP of 113 billion as of 2014.
- Most of the countries goods are supplied from Karachi
- Most businesses maintain records on paper



Pain of Industry

- Software vendor might close shop
- Hefty fees might be charged for updates and maintenance
- Unavailability of labour skilled in basic computer use



Customer Profile

- **>= 45 years old**
- **High school to Undergrad Degree**
- **20 – 30 years of experience**
- **Proficient in managing resources**



Addressing the Pain

- A mechanism to take power from software vendors and hand it over to consumers
- Shift digital record keeping from being a privilege to a right



Solution

- An open source software
- Programming knowledge is pivotal, instead of software product
- Level playing field for all



What's in it for you

- Conduct systems analysis and consulting
- Optimize running businesses using BI solutions





Thank you